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1931/32

Hardy Grafted Nut Trees . . Moved and Transplanted “THE HERSHEY WAY”



Thomas Black Walnut Bearing 300 Nuts In Its Fifth Year

This feat is seemingly remarkable because few hear of it but it is the performance of the grafted black walnut wherever planted.

This tree stands at Bird-In-Hand, Pa., on C. F. Hostetter's farm, 3 miles east of Lancaster on route Pa. No. 340 in a grove of over 700 young Thomas and Stabler trees. These trees coming 4 and 5 years old are simply breaking down with nuts. "Can a good thing come of nut trees?" Go and see.

Price Sheet for Fall 1931, Spring '32

All Prices Cut 25 to 50%

Use This Sheet When Ordering Your Nut
Trees and Mail Order to Downingtown, Pa.

Please Note:—After much scientific research it has been proven nut trees can be moved safely in the fall if moved “THE HERSHEY WAY.”

“THE HERSHEY WAY” permits you to plant your nut trees in the fall, when you have time to do it properly.

The difference in cost between my trees and others is your warranty for getting better stock and against loss in transplanting. Remember “THE HERSHEY WAY is the Safe Way.”

Plant nut trees as a hobby—as an investment—for the good of posterity, whether a large grove or a few trees it is a paying proposition. Those who have already made large plantings are pleased beyond their expectations with this year's crop. Age of groves range from two to six years. Many smaller plantings of eight to ten years are doing wonderfully.

These trees are propagated from native trees which naturally do well in this climate. By careful selection the nuts are improved so that the shells are thinner, the meats larger and the tree a more rapid grower.

The English Walnut and Filbert which are exotic, having been introduced into this country from Europe in Colonial times, are by means of the same careful selection doing fine, with the merit in all nut trees, having fewer pests than fruit trees.

"Save America's Nut Heritage"

If you have not received this treatise send for it at once. Price 10c.

"Nut Trees As You Like Them"

A valuable culture guide for planters and owners of nut trees. Price 5c.

Planting and Follow Up Service

In planting a nut grove or ornamental setting it is of paramount importance to know what to plant for best results in a desired effect or for commercial return. It is my policy if the customers wish, to look over locations, give planting advice and then keep in contact with my customers after the planting is made until a working knowledge of nut growing has been acquired by the planter. In considering the cost of the initial planting, bear in mind that the slight extra cost of my trees carries the above assets with it. The experiences of my customers has proved that this service is invaluable. Think it over.

Root Pruned, the Only Kind to Plant

We root prune and transplant all trees, building a root system that will permit the tree to start and make rapid growth when sold. These are the most reliable kind to plant.

Terms

All orders from new customers must be accompanied with a 25% deposit, balance C. O. D., or money to be forwarded before shipment is made. Old customers can have terms made agreeable to the occasion.

Canadian orders must amount to \$10.00 due to extra cost of fumigating.

No order where an affidavit must accompany invoice will be considered for less than \$10.00.

Balled and Burlapped. Such success has been had by this method with nut trees that I am delivering in this manner when practical. About two years' growth is gained for the small sum invested. *Note special price on each list.*

For complete description of all trees refer to "Save America's Nut Heritage," 10c. *For large plantings write for reduced rates.*

Six sold at dozen rate

All Grafted or Budded Stock

Black Walnuts One Year From Graft

The Thomas, Stabler and Ohio thin-shelled grafted varieties. The commercial nut tree for the north and a good partner for the Pecan in the middle south and southwest. *Write for quantity rates.*

Thomas

	Each	Dozen
1-2 feet	\$1.50	\$15.00
2-3 feet	1.75	17.50
3-4 feet	2.00	20.00
4-5 feet	2.50	25.00
5-6 feet, 2 years from graft	3.00	30.00

Balled and burlapped, \$1.50 per tree extra

Large Thomas for Quick Results

So much has been said in the fruit world regarding planting small trees that many think the same applies to nut trees. In the fruit orchard where a low head is essential, small trees fill the bill, but where a high head is essential, as with nut trees, the larger tree has proven the best.

2 and 3 years old

	Each	Dozen
6-7 feet	\$3.75	\$37.50
7-8 feet	4.00	40.00
3-year 8-10 feet	4.50	

Balled and burlapped, \$2.00 per tree extra.

Write for quantity rates

Stabler

	Each	Dozen
1-2 feet	\$1.50	\$15.00
2-3 feet	1.75	17.50
3-4 feet	2.00	20.00
4-5 feet	2.50	25.00
5-6 feet, two-year	3.25	32.50
6-7 feet, branched	3.75	37.50

Balled and burlapped, \$1.50 per tree extra

Remember 1 to 3 lbs. of nut tree nourishment per tree, depending on size, mixed with the top soil when planting is essential for success

Ohio

Supply limited. Please mention substitute when ordering.

	Each	Dozen
2-3 feet	\$1.75	\$17.50
3-4 feet	2.00	20.00
4-5 feet	2.50	25.00

Balled and burlapped, \$1.50 per tree extra

Write for prices on seedling black walnuts

English or Persian Walnuts

A hardy diamond brand nut, grafted on the native black stock. Bears early in life. Soil must be limed for successful growth.

	Each	Dozen
2-3 feet	\$2.50	\$25.00
3-4 feet	2.75	27.50
4-5 feet	3.00	30.00

As these are more tender I advise transplanting with a ball. Extra cost, \$1.50.

Butternuts

I have some nice seedling butternuts 5-7 ft. branched, \$1.50 each, \$15.00 doz.

Hybrid Hickories

Fairbanks only

Am pleased to be able again to offer some fine, nicely headed three-year trees.

	Each	Dozen
3-4 feet (one-year)	\$3.75	\$37.50
4-6 feet	4.00	40.00
5-7 feet	5.00	50.00

Balled and burlapped, \$2.00 per tree extra

Hardy Pecans

See catalog for complete description.

Indiana, Busseron, Niblack varieties.

	Each	Dozen
1-2 feet	\$1.75	\$17.50
2-3 feet	2.00	20.00
3-4 feet	2.50	25.00
4-5 feet	2.75	27.50
5-6 feet	3.25	32.50

Specimen Pecan Trees

Busseron, Butterick, beautifully headed, twice transplanted.

	Each
1st size 8-10 feet, extra select trees	\$12.50
2nd size 7-9 feet, very fine trees	9.50
3rd size slightly lighter than second size	6.25

Should be moved with a ball. \$3.00 extra.

Pecan X Hickory Hybrids

Pecan X Shellbark Hybrids

Hicans

McCallister—The remarkably rapid growth and ornamental foliage, with its enormous thin-shelled nut, 2½ x 1¼ inches and 3½ inches in circumference is making this tree in great demand. A sample received of McCallister nuts from Indiana off young trees, grown in a droughty season makes me more enthusiastic than ever to see it planted. See "Save America's Nut Heritage" for description.

A 50% drop in price over last year's

	Each	Dozen
1-year	\$5.00	\$50.00
2-year branched	6.00	60.00

Balled and burlapped, \$2.00 per tree extra

The Pleas Variety—Pecan x bitternut hybrid. This is a very beautiful tree with yellow buds, nuts the size of a good sized northern pecan and an excellent cracker. Don't miss planting some of these. Because of its hickory parent, it is especially adapted to northern planting. Is bearing in many sections of the north. Grows as rapidly as the Maple.

The Burton Variety—A pecan x shagbark hybrid found in Kentucky a few years ago. A beautiful tree and rapid grower. Nut good size and very tasty as it seems to have embodied a shagbark flavor in a pecan kernel. Looks like a pecan but has slight shagbark ridges on the shell which is as thin as a pecan. A heavy bearer. Like the Pleas hybrid its nuts start to ripen in September which insures it from being caught by the frost. Supply limited, will substitute with Pleas when stock is exhausted unless otherwise noted.

Pleas and Burton Variety

	Each	Dozen
1-2 feet	\$1.75	\$17.50
2-3 feet	2.00	20.00
3-4 feet	2.50	25.00
4-5 feet	2.75	27.50
5-6 feet	3.25	32.50

Odd and Rare Trees

I have a few of each of the following:

Hagen and Hand—These are Iowa shagbarks, 3 years old, 4 to 6 ft. high, \$6.00 each.

Don't fail to use about 2 qts. of lime mixed with top soil when planting English walnuts. They seldom grow without it

Burlington—Pecan x shellbark hybrid from Iowa, one year, \$4.00 each.

Cedar Rapids—An Iowa shagbark, one year, \$4.00 each.

Scirs—A Kentucky mockernut—shagbark hybrid, 2 years, \$6.00 each.

Rockville—Pecan x shellbark hybrid from Illinois, \$5.00 each.

Two different varieties of Kansas Pecans—These are as large as the Ohio river varieties and should be tried out by all means west of the Mississippi river.

Eureka—Any one who was with the Convention tour in Iowa in 1930 and saw this shellbark can get a tree like it by ordering for next year. \$6.00 each. No trees of this variety will be propagated unless requested

Rush Hazel—The largest American hazel known and a heavy bearer. \$2.00 each.

Decming Purple Black Walnut—See complete catalog for description. This tree comes out in the spring with a pinkish to purple foliage shading to a slate color as the season progresses. Each time new growth starts during the summer the tree is a mass of color. Odd and ornamental. One-year trees, \$3.00 each, two-year, \$4.00 each.

English or Persian Walnut

Baum Franquette—A California variety supposed to be so late vegetating it will miss late frosts. Nut, very much like the Franquette, good sized, oblong and fine flavored. \$3.00 each.

Uncle Joe's—A local seedling very thrifty. Nut medium sized. Kernel has a decided butternut after flavor. As no butternuts are near here to influence it with pollen it must be in the variety. Would be interesting for those who like the butternut. \$3.00 each.

Rush—Most hardy growing English walnut I know. \$3.00 each.

Balled and burlapped \$1.50 per tree extra

Pure Shagbark, C. Ovata

For some years I have wanted to put some of these very wonderful shagbark trees on the market but had no stock. I now have been able to graft some. The interesting thing about these is, they grow faster each year until a remarkable growth is obtained after the third and fourth year.

Glover—A New England variety, the finest cracker and highest flavor ever found in the hickory family. Nut medium size.

Romig—A Brandywine Valley variety here in Pennsylvania where natural hickory abound. A fine cracker and large nut. The only continual bearer I know.

1 to 3 ft. high. \$6.00 each, balled and burlapped.

Filberts

Corylus Aveline

I have an assortment of these, mostly Barcelona. I recommend Daviana and Du-Chilly as pollenators.

	Each	Dozen
Strong plants, 3-5 feet	\$1.50	\$15.00

Jones Corylus

Hybrid Hazels

	Each	Dozen
Strong plants, 4-5 feet	\$1.50	\$15.00

These make good pollenators for the filberts.

Almond

Ridenhower—Hard shell, ornamental bloomers, 3-4 ft. 1-yr., \$1.25.

Persimmons

Early Golden—One of the oldest varieties. Excellent.

Lambert—One of the largest with few seeds.

3-4 feet	\$2.50
4-5 feet	3.00

Japanese Flowering Cherries

One of the most beautiful and ornamental trees one can use for lawns and home grounds or street planting. The setting at Washington, D. C., along the Tidal Basin is internationally known.

Double Pink or New Red—Early bloomer, very good.

Double Pink—Large flower, later bloomer. Excellent.

White Flower, Pink Bud—The same as planted around the Tidal Basin in Washington, D. C.

Creamy white in color, rich and gracious, semi-double. Blooms before the early pinks.

One-year

	Each	Dozen
1-2 feet	\$1.00	\$10.00
2-3 feet	1.25	12.50
3-4 feet	1.50	15.00
4-5 feet	1.75	17.50

Without reading and following planting instructions mailed you your planting may be a failure

Two-year, branched

	Each	Dozen
4-5 feet	\$2.00	\$20.00
5-6 feet	2.50	25.00
6-7 feet	3.00	30.00

Balled and burlapped, 50c per tree extra

Weeping Cherries—Pink bud, single flower, very beautiful. Tree gets real large. One-year head, budded 4 to 6 ft. from ground. \$7.00 each.

Balled and burlapped, \$1.00 per tree extra

Sweet Cherries

On Mazzard stock, the long-lived kind. Bigarreau. Strong one-year trees. Every home should have a couple.

3-4 feet	\$2.00
4-5 feet	2.50
5-6 feet	3.00

Balled and burlapped, 50c per tree extra

Bing—Large, dark brown-red.

Schmidt—Juicy. Nearly black. Very large.

Napoleon—White with pink cheek. The commonly known Ox-heart.

Yellow Spanish—The oldest known variety. A wonderful hardy tree for family planting. Fruit, creamy yellow, medium size. A heavy bearer.

Always plant two varieties to insure pollenation.

Blight Resistant Pears

Maxine—This variety originated in South-eastern Ohio. The parent tree with many budded from it which are scattered all over the middle west for testing, have proved free from blight, the scourge of pear growing. Think what it means to have a worthwhile variety, free from blight, bearing luscious fruit, growing on your farm or home ground. Resembles the Bartlett in flavor and time of ripening.

Ewart—This pear also originated in Ohio and has been tried out by the Geneva experiment station. Large size, attractive shape and color. The buttery flesh is full of juice with a strikingly delectable flavor.

	Each	Dozen
3-4 feet	\$0.50	\$5.00
4-5 feet	1.00	10.00
5-6 feet in Maxine only, 2-year	1.25	12.50
6-7 feet in Maxine only, 2-year	1.50	15.00

Amelanchier (*Canadensis*)

Often known as Shadberry, Juneberry, or Servisberry, Bush form

Bearing in nursery row, large clusters of blue-black berries in almost solid masses. Make attractive specimen for lawn or garden. Attractive white bloomer in the spring. Bears heavily.

Fruit—The best description one can make is to compare it with the huckleberry. The berries are almost twice the size of the huckleberry, not quite as high in flavor and ripen about two weeks before them. Excellent to eat out of hand, as a table dessert with milk and sugar, and last but not least they are excellent for bird feed when planted along fence rows or in bird sanctuaries.

2-3 foot plants, bushy, \$1.25 each.

Pines

Scotch Pine—Very rapid grower, long needles, excellent for informal borders, quick wind-breaks or screens and large lawn specimens. Does well in dry settings.

Size	Each	Dozen
3-4 feet	\$2.50	\$25.00
4-5 feet	3.00	30.00

Red Pine—One of the most hardy and sturdy pines. More desirable than the white because of freedom from disease.

Size	Each	Dozen
2-3 feet	\$1.00	\$10.00
3-4 feet	1.25	12.50

Austrian Pine—Very beautiful and ornamental; beautiful for lawn specimens.

	Each	Dozen
12-15 inch	\$0.75	\$7.50

Norway Spruce—Those beautiful graceful evergreens so excellent for individual planting or windbreaks.

	Each	Dozen
12-15 inch	\$0.75	\$7.50

Raspberries

Black Cap—Very large fruit; bear the second year from tips; very prolific; bore from July 1st till 29th this year.

	Doz.	Hun.
One-year tips	\$0.90	\$6.00
Two-year old, bear 1st year	1.20	12.00

Red Raspberries—Large fine fruit; good flavor; bear some late in summer after regular crop.

	Doz.	Hun.
Suckers and stolens	\$0.90	\$6.00
Two-year	1.20	12.00

Grapes

Caco—A wonderful sweet red variety.

	Each	Dozen
One-year	\$0.35	\$3.50

Fox Seedling—Those who know the woods know this old wild variety. This selection is noted for its large bunches as most wild vines bear lightly. Excellent for jelly making and I like to eat them out of hand when dead ripe. Also good for making that which cheers and invigorates. 50 each.

At Last a Book on Nut Trees and the Value of Tree Crops in America

"TREE CROPS"

by J. Russel Smith

This inspiring and comprehensive work sets forth in startling reality the necessity of America retaining her surface soils and shows how it can be done by planting permanent crops—namely trees. A best seller among thinkers. Price \$4.00 postpaid. If the book does not meet your expectations, return it within 10 days and your money will be refunded.

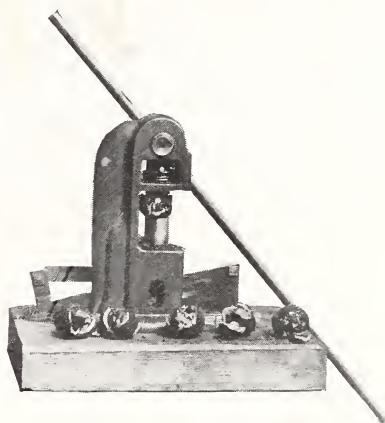
For more information we can supply the yearly bulletins of the Northern Nut Growers Association, chuck full of valuable reading matter \$1.10 each.

Hershey's Tree Nourishment

It has been proven essential that a proper food be applied to all plant and tree life bearing crops. Note Page 22 in "Save America's Nut Heritage."

Prices F. O. B. Depot

10 lbs.	\$1.00
25 lbs.	2.50
50 lbs.	3.50
100 lbs.	5.00
500 lbs.	15.00
1,000 lbs.	27.50
2,000 lbs.	50.00



The John W. Hershey Nut Cracker

The Hershey Nut Cracker is designed to crack the hardest nuts—all walnuts and hickories—in such a way that the kernels may be taken out in quarters with the fingers. A pick is required for only an occasional piece. The machine will so increase your speed in cracking and picking that it soon pays for itself. Five to Seven bushels a day is the average cracking, and one pound of kernels per hour for picking. Price, \$7.50 post-paid.

TREAT YOURSELF TO THE BEST SO LONG AS IT'S A DIETIC BLEND IMPORTANT NOTICE. READ CAREFULLY

Did you ever know one reason why black walnut meats are hard to digest? Because we fail to thoroughly chew them. Here's the cure for the trouble plus "a most tasty spread that goes up head" for waffles, sandwiches, sundaes and every other day of the week.

Honey Nut Spread

Grind a pound of our black walnut meats with your food grinder, use the next to fine knife as too finely ground nuts lose their flavor. Slightly heat about a pound of honey (not too warm) until it is thin, then mix thoroughly with the nut meats. Won't you tell your friends about this remarkable tasty way to use walnut meats? Thanks.

For pure light amber honey, always fresh, write L. K. Hostetter, Lancaster, Pa., Route No. 5.

Toasted Salted Black Walnut Meats

They simply melt in your mouth and digest easily. Pour enough mazola into a good sized skillet to almost cover the bottom, sprinkle the nut meats in, thickly dust with salt and "roast" in a hot oven, 375° Fahrenheit, turning occasionally until they are golden brown—about twenty minutes. Drain on crumple paper and dust with salt.

A Cake That Surpasses All Others

Black Walnut Cake

Whites of 6 eggs	$\frac{3}{4}$ cup shortening	3 cups flour, rounded a little bit
2 cups sugar	$1\frac{1}{2}$ cups milk	2 teaspoons baking powder
	$\frac{3}{4}$ cup nut meats	

Cream, sugar, and shortening. Add flour and milk alternately, add nuts and egg whites last

We take care of our part of your well being by supplying at all times fresh cracked black walnut kernels. \$1.10 per lb. mailed. 5 lbs. \$5.10.

JOHN W. HERSHEY

Nut Tree Specialist

DOWNINGTOWN, PA.

